



04-12-11

Zhu AF

Applicants: MAIL et al.  
Serial No.: 10/589,417  
371(c) Date: 7 November 2006  
Title: OPTIMALLY ADAPTING MULTIMEDIA CONTENT  
FOR MOBILE SUBSCRIBER DEVICE PLAYBACK  
Confirmation No. 8225  
Art Unit: 2442  
Docket No. 7251/94662

### CERTIFICATE OF EXPRESS MAILING

Express Mailing Label No. EV 592961513 US

Date of Deposit: 11 April 2011

I hereby certify that this paper is being deposited with the United States Postal Service as "EXPRESS MAIL," postage prepaid, addressed to: Mail Stop APPEAL BRIEF-PATENTS, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. This mailing includes: Transmittal Form-PTO/SB/21 (1 page); Appellants' Reply Brief On Appeal (4 pages); and Return Receipt Postcard.

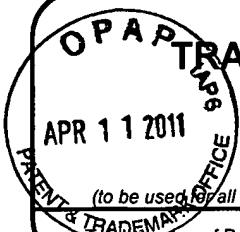
The person mailing this paper is:

Carl Stanley

\_\_\_\_\_  
Typed or Printed Name of Person Mailing Paper or Fee

Carl Stanley  
\_\_\_\_\_  
Signature of Person Mailing Paper or Fee

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

 <b>TRANSMITTAL FORM</b> <small>(to be used for all correspondence after initial filing)</small>		Application Number	10/589,417
		Filing Date	7 November 2006
		First Named Inventor	MAIL et al.
		Art Unit	2442
		Examiner Name	Michael W. Chao
Total Number of Pages in This Submission		Attorney Docket Number	7251/94662

<b>ENCLOSURES (Check all that apply)</b>					
<input type="checkbox"/> Fee Transmittal Form  <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment/Reply  <input type="checkbox"/> After Final  <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Supplemental Information Disclosure Statement   <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application  <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input checked="" type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please Identify below): Certificate Of Express Mailing; and Return Receipt Postcard.			
		Remarks			
		<b>CONFIRMATION NO. 8225</b>			
		<b>TITLE OF INVENTION:</b> OPTIMALLY ADAPTING MULTIMEDIA CONTENT FOR MOBILE SUBSCRIBER DEVICE PLAYBACK			
		<b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b>			

Firm Name	Husch Blackwell LLP		
Signature			
Printed name	L. Friedman		
Date	11 APRIL 2011	Reg. No.	37,135

#### **CERTIFICATE OF TRANSMISSION/MAILING**

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
Typed or printed name			

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.